

PRESS RELEASE

Bags by RIEDLE - Compostable paper bags made of innovative silphie paper

Langenbrettach, 09.11.2022; The paper bag maker Riedle, Langenbrettach, is further expanding its product range with paper alternatives made from rapidly renewable raw materials. With the bags made from the regionally grown silphie plant, the company offers its customers innovative and sustainable packaging that scores points both with its natural, appealing look and its positive environmental effects.

The silphie has been used in Germany for the production of electricity, gas and heat for several years and already ensures biodiversity on native meadows during its cultivation. In line with the cascade use of the plant, the fibers produced as residual material now form the basis for a new, environmentally friendly natural paper. Compared with conventional pulp made from wood, the energy and water balance during production is significantly better and the yield per unit area is much higher thanks to efficient land use.

The food-safe, compostable and vegan carrier bags made of silphie paper can be used to transport contents and brand messages in a natural, flowery way. An unusual design, strong colors or creative finishes additionally ensure reach and attention. Individual fibers of the plant can be seen in their structure, giving the products their extraordinary look and feel.

As a pioneer in sustainability, Bags by Riedle has always relied on paper as a recyclable material and consistently keeps an eye on its eco-balance. It is manufactured exclusively from a natural recyclable material that is processed in a resource-conserving process, can be reused a maximum of times and returns to nature unpolluted at the end of its life cycle. "This also corresponds to our values, which we live every day: We show respect for the earth as our only habitat, we take responsibility for the people who are at the center of our actions, and we have the courage to always replace the good with the better," says Papioneer Volker Riedle.

Suggestions and further information at: www.riedle.de/en



Image caption: RIEDLE paper bags made of silphie paper – a visual and haptical highlight

Photos: ©BAGS BY RIEDLE

INFO: BAGS BY RIEDLE®

As a partner of the brand and advertising industry, the RIEDLE® company from Langenbrettach has been providing expertise and complete service in the production of paper carrier bags for 25 years. For Managing Director Volker Riedle, high-quality paper bags have two functions: they are of course a practical means of transport, but their enormous multi-visible appeal makes them a highly efficient image-promoting advertising medium. RIEDLE® attaches as much importance in production to the careful selection of materials and perfect workmanship as to the speed with which enquiries and orders are processed. RIEDLE® delivers a sample of the desired advertising bag to the customer within 24 to a maximum of 36 hours. Clients include brands and companies such as Bosch, Sony, Mercedes, OBI, Zentis and Hilfiger.

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