

PRESS RELEASE

Bags by RIEDLE

The paper bag maker celebrates its 30th anniversary

Langenbrettach, 08.05.2025; The paper bag maker celebrates its 30th anniversary. For three decades, Bags by Riedle from Langenbrettach in Baden-Württemberg has stood for expertise and full service in the development and production of high-quality paper bags. Whether mini bag, XXL format, made of FSC-certified natural or recycled paper, with die-cutting or blind embossing - the practical means of transportation unfolds its effect as a highly efficient advertising medium. In its anniversary year, customers of the owner-managed company can look forward to a special offer: for all orders placed by 31.12.2025, the one-color bottom and/or inside print is included free of charge.

What began in 1995 in the hobby room of a private home with the idea of developing the sturdiest paper bags of the time has lost none of its innovative strength and dynamism to this day. Riedle's aim is to establish the carrier bag as a sustainable long-term advertising ambassador and to support its customers' brand communication with ever new creations. Numerous international brands that want to transport their products and messages safely and in an eye-catching way rely on this.

The paper bag manufacturer has developed into one of the leading suppliers in its sector and has moved into new premises several times due to its growth, such as the new company headquarters in Langenbrettach, which was built in 2007. Since 2018, the black panther - the epitome of grace, strength and elegance - has also been the key visual for the company's own brand world.

Individual designs and a wide range of versions

Even if the possibilities are almost endless and every project requirement is different, the Riedle team of experts advises, designs, produces, stores and delivers - all from a single source and with papers that are sourced exclusively in Germany and Europe and are also processed within these set limits. The range of sizes is just as varied as the finishes and extends from mini and bottle bags to XXL versions. Logos, messages or images are

transported in the highest quality, for example using 4c and Pantone printing or hot and blind embossing. The sophisticated bag concepts developed in the design studio have already won several international awards, including the PSI Sustainability, the Austrian marking or the Promotional Gift Award.

New product lines for a sustainable future

New product lines for a sustainable futureAs a great gift to itself and its customers, the company launched its first bag line in March 2025, which is made from 100% recycled paper and meets the highest quality standards in terms of carrying capacity and finishing. The new portfolio of bags made from secondary fibers offers interested parties everything they could possibly want for an attractive and environmentally conscious presentation of their brands: ecological packaging with brilliant printing or tactile embossing and therefore a sustainable message.

With the Riedle Organic product line launched in 2024, the specialist for paper bags has already intensified its commitment to sustainability and made a clear statement for greater environmental awareness. The high-quality natural papers made from the rapidly renewable raw materials apple, grass, hemp and silphia impress with their individual look and feel as well as their durability.

Owner Silke Riedle looks back with pride and gratitude on what the Riedle team has achieved together with its business partners: "Our goal has always been to reliably support our customers' brand communication with innovative, creative ideas and sustainable products. This only works if all the cogs mesh together. I would like to thank my team as well as our customers and partners for their trusting cooperation!"

Further outlook and information at: www.riedle.de/en



Image caption 1: Website und Taschen von früher... und von heute mit dem schwarzen Panther als Keyvisual.



Image caption 2: In der Reichweitenmanufaktur in Langenbrettach entstehen die neuen Taschenkonzepte und Produktideen.



Image caption 3: Die neue Riedle Pure aus 100 % Recyclingpapier (li) und die 2024 vorgestellte Produktlinie Organic aus Naturpapieren schnell nachwachsender Rohstoff

Photos: ©BAGS BY RIEDLE

INFO: BAGS BY RIEDLE®

As a partner of the brand and advertising industry, the RIEDLE® company from Langenbrettach has been providing expertise and complete service in the production of paper carrier bags for 30 years. For RIEDLE®, high-quality paper bags have two functions: they are of course a practical means of transport, but their enormous multi-visible appeal makes them a highly efficient image-promoting advertising medium. RIEDLE® attaches as much importance in production to the careful selection of materials and perfect workmanship as to the speed with which enquiries and orders are pro-cessed. RIEDLE® delivers a sample of the desired advertising bag to the customer within 24 to a maxi-mum of 36 hours.

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