

PRESS RELEASE

Bags by RIEDLE - making (christmas) presents perfect

Langenbrettach, 31.08.2022; Every year - christmas comes as a surprise to many people. Companies are then faced with the challenge of finding a suitable, attractively packaged "thank you" gift for their customers and employees - time can be tight. So it's good when the high-quality packaging solution is already within reach and can be delivered quickly when it matters most.

The paper bags from Bags by Riedle are true happiness makers - and not only at christmas time. A wide variety of materials - from compostable apple paper to resilient special paper - as well as high-quality print finishes and unusual features leave (almost) nothing to be desired. Noble, single-color bags with the logo in UV varnish spread just as festive a mood as those versions with golden hot stamping. Silver satin ribbons for comfortable hanging, the color-matching edge cover or the attractive gift bow are real eye-catchers. The raised blind embossing provides more feeling and that special something, while the glitter effect coating ensures more bling-bling and a sparkle in the customer's eyes.

Whether RIEDLE Bottle for liquid contents, the XXL version for large capacity or a special format for unusual gifts - all bags remain with their wearers for a long time and achieve a high level of attention. A single promotional bag generates an impressive 236 curious and interested eye contacts in the course of its life.

This also makes the giver happy - and the christmas preparations relaxed.

Suggestions and further information at: www.riedle.de/en



Image caption: RIEDLE paper bags - for the perfect christmas surprise

Photos: ©BAGS BY RIEDLE

INFO: BAGS BY RIEDLE®

As a partner of the brand and advertising industry, the RIEDLE® company from Langenbrettach has been providing expertise and complete service in the production of paper carrier bags for 25 years. For Managing Director Volker Riedle, high-quality paper bags have two functions: they are of course a practical means of transport, but their enormous multi-visible appeal makes them a highly efficient image-promoting advertising medium. RIEDLE® attaches as much importance in production to the careful selection of materials and perfect workmanship as to the speed with which enquiries and orders are processed. RIEDLE® delivers a sample of the desired advertising bag to the customer within 24 to a maximum of 36 hours. Clients include brands and companies such as Bosch, Sony, Mercedes, OBI, Zentis and Hilfiger.

Contact partner:

Sibylle Kolb

sibylle.kolb@riedle.de

BAGS BY RIEDLE®

Bei der Leimengrube 17

74243 Langenbrettach

www.riedle.de

Telefon +49 (0)7139 / 93152-0

Mobil +49 (0)178 / 8465909

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