

PRESS RELEASE

Bags by RIEDLE

Support in sales and order processing

Langenbrettach, 24.07.2025; Inka Lück, Graphics/Order Processing, and Markus Martin, Sales, joined the team at Bags by Riedle, Langenbrettach, at the beginning of July 2025. Both have many years of in-depth experience from a wide range of industries and specialist areas, which they will now bring to the innovative, dynamic manufacturer of high-quality paper carrier bags.

Inka Lück, a trained typesetter and business economist, will plan and manage national and international customer projects, advise internally and externally on technical printing issues and implement customers' wishes and requirements creatively and according to CD specifications. She worked for many years as a media creator at an IT service company in the areas of marketing, conception and design of print and online products, where she was responsible for quality assurance as well as the creation of brand shop pages.

As an internal sales representative, Markus Martin is responsible for providing professional advice and support to existing customers and acquiring new customers. In this role, reliable order processing, including complaints management, plays just as important a role as providing competent information on new, high-quality products. After studying International Business at the Baden-Württemberg Cooperative State University, the customer advisor worked for several years in customer service at a manufacturer of high-quality folding boxes for the perfume and cosmetics industry.

“I am highly motivated to contribute my expertise from the packaging industry to a company that focuses on sustainability, especially in terms of product quality,” says Markus Martin. After a comprehensive induction, he already feels just as at home in his new team as his colleague Inka Lück: "My love of paper has brought me back to my roots and I am enthusiastic about the new Riedle Pure and Organic product lines.“

[Dokumenttitel]

Further outlook and information at: www.riedle.de/en



Image caption 1: *Since 01. 07.2025 Bags by RIEDLE is supported by Inka Lück and Markus Martin.*

Photos: ©BAGS BY RIEDLE

INFO: BAGS BY RIEDLE®

As a partner of the brand and advertising industry, the RIEDLE® company from Langenbrettach has been providing expertise and complete service in the production of paper carrier bags for 30 years. For RIEDLE®, high-quality paper bags have two functions: they are of course a practical means of transport, but their enormous multi-visible appeal makes them a highly efficient image-promoting advertising medium. RIEDLE® attaches as much importance in production to the careful selection of materials and perfect workmanship as to the speed with which enquiries and orders are processed. RIEDLE® delivers a sample of the desired advertising bag to the customer within 24 to a maximum of 36 hours.

Contact partner:

Sibylle Kolb
sibylle.kolb@riedle.de

BAGS BY RIEDLE®
Bei der Leimengrube 17
74243 Langenbrettach
www.riedle.de

Telefon +49 (0)7139 / 93152-0
Mobil +49 (0)178 / 8465909

You are very welcome to publish this information; we would be delighted to receive a file copy as a download link or PDF.

[Dokumenttitel]