

PRESS RELEASE

Bags by RIEDLE

From nature, in nature.

Langenbrettach, 29.04.2022; BAGS BY RIEDLE not only offers attractive and wide-reaching advertising media, but also attaches great importance to the responsible treatment of nature and the environment in their production. For example, the paper used for the carrier bags comes from ecologically managed forests and is allowed to carry the FSC® label - the certification was successfully audited again.

But that is not all. In keeping with the motto "From nature, in nature" the experts at RIEDLE are constantly on the lookout for environmentally friendly materials made from rapidly renewable raw materials that meet the special quality requirements for processing. Grass paper convinces with an extremely low energy and water consumption during production as well as short transport routes - the grass comes from otherwise unused compensation areas in the region (Baden-Wuerttemberg). Incidentally, the typical grass smell remains with the carrier bags until they are used as brand and advertising ambassadors.

For apple paper, industrial waste is used that is produced during apple processing (organic products) and would otherwise have to be disposed of at great expense. With their ivory tone and velvety-soft feel, the bags stand for elegance and are characterized by excellent processing properties. Both types of paper are FSC®-certified, food-safe and 100 percent compostable.

Suggestions and further information at: www.riedle.de/en



Image caption: RIEDLE Nature – most sustainable paper bag

Photos: ©BAGS BY RIEDLE

INFO: BAGS BY RIEDLE®

As a partner of the brand and advertising industry, the RIEDLE® company from Langenbrettach has been providing expertise and complete service in the production of paper carrier bags for 25 years. For Managing Director Volker Riedle, high-quality paper bags have two functions: they are of course a practical means of transport, but their enormous multi-visible appeal makes them a highly efficient image-promoting advertising medium. RIEDLE® attaches as much importance in production to the careful selection of materials and perfect workmanship as to the speed with which enquiries and orders are processed. RIEDLE® delivers a sample of the desired advertising bag to the customer within 24 to a maximum of 36 hours. Clients include brands and companies such as Bosch, Sony, Mercedes, OBI, Zentis and Hilfiger.

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