

PRESS RELEASE

Bags by RIEDLE

“PapierTaschenmacher“ expands sales

Langenbrettach, 18.01.2024; Corinna Tanak (57) joined the team at Bags By Riedle, Langenbrettach, as a sales consultant at the beginning of November 2023. She has worked in various marketing and sales positions in paper wholesale for 35 years and now brings her wealth of experience to her role at the leading supplier of paper bags.

In this newly created role, Corinna Tanak will be responsible for supporting advertising and production agencies as well as marketing managers and buyers in the industry. With this step, the company intends to respond even more specifically to customer requests in future and advise them directly on the innovative, high-quality range of sustainable bag products. With her in-depth knowledge of the industry and her great passion for paper, Corinna Tanak feels that she is ideally equipped for her new challenges: "The entire Riedle team gave me great support during my induction. Now I'm really looking forward to the intensive exchange with "my" customers, to whom I like to explain the special features of my favorite bags - for example those made from apple and grass paper."

Further outlook and information at: www.riedle.de



Image caption: RIEDLE – Corinna Tanak

Photos: ©BAGS BY RIEDLE

INFO: BAGS BY RIEDLE®

As a partner of the brand and advertising industry, the RIEDLE® company from Langenbrettach has been providing expertise and complete service in the production of paper carrier bags for 25 years. For RIEDLE®, high-quality paper bags have two functions: they are of course a practical means of transport, but their enormous multi-visible appeal makes them a highly efficient image-promoting advertising medium. RIEDLE® attaches as much importance in production to the careful selection of materials and perfect workmanship as to the speed with which enquiries and orders are processed. RIEDLE® delivers a sample of the desired advertising bag to the customer within 24 to a maximum of 36 hours. Clients include brands and companies such as Bosch, Sony, Mercedes, OBI, Zentis and Hilfiger.

Contact partner:

Sibylle Kolb

sibylle.kolb@riedle.de

BAGS BY RIEDLE®

Bei der Leimengrube 17

74243 Langenbrettach

www.riedle.de

Telefon +49 (0)7139 / 93152-0

Mobil +49 (0)178 / 8465909

You are very welcome to publish this information; we would be delighted to receive a file copy as a download link or PDF.