PRESS RELEASE

Bags by RIEDLE

Reinforcement for the internal sales team

Langenbrettach, 11.04.2024; At the beginning of February 2024, the team at Bags By Riedle, Langenbrettach, welcomed Marivo Safang as a new internal sales representative. After studying business administration at Heilbronn University, the account manager gained a wide range of experience in the areas of sales, purchasing, customer service and export, including in wholesale and with manufacturers of kitchen furniture and audio technology.

The focus of his new role at the well-known supplier of innovative and sustainable paper bags is on providing professional advice and support to existing customers and acquiring new ones. Reliable order processing, including complaints management, plays just as important a role as providing competent information on new, high-quality Riedle products.

The company has been operating successfully on the market for almost three decades, working for and with well-known brands and agencies at home and abroad. "It is incredibly motivating to work for a company that continues to set standards in the industry," says Marivo Safang. He already feels very comfortable in the team and wants to be a competent and reliable contact for his customers.

Further outlook and information at: www.riedle.de/en



Image caption: RIEDLE – Marivo Safang

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INFO: BAGS BY RIEDLE®

As a partner of the brand and advertising industry, the RIEDLE® company from Langenbrettach has been providing expertise and complete service in the production of paper carrier bags for 25 years. For RIEDLE®, high-quality paper bags have two functions: they are of course a practical means of transport, but their enormous multi-visible appeal makes them a highly efficient image-promoting advertising medium. RIEDLE® attaches as much importance in production to the careful selection of materials and perfect workmanship as to the speed with which enquiries and orders are pro-cessed. RIEDLE® delivers a sample of the desired advertising bag to the customer within 24 to a maxi-mum of 36 hours. Clients include brands and companies such as Bosch, Sony, Mercedes, OBI, Zentis and Hilfiger.

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