

PRESS RELEASE

Bags by Riedle - Colorful can be so green

Langenbrettach, 20.10.2022; As a pioneer in sustainability, the paper bag manufacturer RIEDLE has always relied on paper and consistently keeps an eye on its eco-balance. It is manufactured exclusively from a natural material that is processed in a resource-conserving manner, can be reused a maximum of times, and returns to nature unpolluted at the end of its life cycle.

With the RIEDLE Nature series, responsibility is visibly outward for all to see. Made from FSC-certified papers from controlled forestry, or internationally awarded virgin fiber papers, this series is contemporary and 100 percent compostable.

The product made from the rapidly renewable raw material grass, for example, impresses with its low energy and water consumption during production, short transport distances, and the typical grass smell that the carrier bags retain until they are used. For the apple paper, industrial waste is used that is generated during apple processing (organic products) and would otherwise have to be disposed of at great expense. Ivory-colored and with a velvety-soft feel, the image carriers stand for elegance and excellent processing properties.

With the bags made from the regionally grown silphie plant, the company expanded its range of products and offers its customers innovative and sustainable packaging that scores both with its natural, appealing look and its positive environmental effects. Individual fibers of the plant can be seen in its structure, giving the products their extraordinary look and feel.

But Papioneer Volker Riedle is already one step further: customers and interested parties can soon look forward to an innovative, sustainable product line with unusual papers. After all, "carrier bags that have no effect on the user are a waste of resources," is the bag designer's ambitious credo.

Paper is the basis for everything, and the company places just as much value on its careful selection and perfect processing as it does on the speed with which inquiries and orders are implemented. Out of conviction, most of the production is done by hand - in Germany and the EU. Even if every project requirement is different, the experts at Bags by Riedle attach great importance to individual and personal support. They advise, design, produce, store and deliver - all from a single source and always with the highest quality standards.

Suggestions and further information at: www.riedle.de/en



Image caption: RIEDLE Werbeträger aus Gras-, Apfel- und Silphie-Papier – innovativ und wirkungsvoll

Photos: ©BAGS BY RIEDLE

INFO: BAGS BY RIEDLE®

As a partner of the brand and advertising industry, the RIEDLE® company from Langenbrettach has been providing expertise and complete service in the production of paper carrier bags for 25 years. For Managing Director Volker Riedle, high-quality paper bags have two functions: they are of course a practical means of transport, but their enormous multi-visible appeal makes them a highly efficient image-promoting advertising medium. RIEDLE® attaches as much importance in production to the careful selection of materials and perfect workmanship as to the speed with which enquiries and orders are processed. RIEDLE® delivers a sample of the desired advertising bag to the customer within 24 to a maximum of 36 hours. Clients include brands and companies such as Bosch, Sony, Mercedes, OBI, Zentis and Hilfiger.

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