

PRESS RELEASE

ChristmasBags from RIEDLE

Making (Christmas) wishes come true

Langenbrettach, 31.08.2023; The small gift for an employee's anniversary, the Christmas present for a customer or the new product presented at a trade show - on all these occasions, the brand and the values of a company are transported. This also and especially applies to the most visible part of the gift-giving, the appropriate packaging solution.

High-quality, environmentally friendly carrier bags made from selected virgin fibers and FSC-certified papers not only enhance the impact of their contents. Individually printed with a logo or an appealing motif, they ensure numerous eye contacts and increased attention. RIEDLE's paper bags are extremely resilient, are used again and again, and leave a lasting impression on their wearers.

The materials, sizes and shapes are just as varied as the areas of application: For example, compostable grass paper still retains its typical odor after processing, bags made from the silphia plant can be used to send particularly flowery greetings, and kraft paper is lightweight but lives up to its name. Whether mini, bottle or XXL bags, with rounded corners, punched-out handles or in a special shape - with the individual design offers, hardly any wishes remain unfulfilled.

Metallized hot stamping and fine satin ribbons add a touch of Christmas sparkle, while blind stamping is more restrained and elegant. And because brands need space, why not use all eight pocket surfaces instead of just four and create exciting insights with printed inside pages? The RIEDLE experts will find the perfect solution for (almost) every requirement.

Further outlook and information at: www.riedle.de



Image caption: RIEDLE gift bags - leaving nothing to be desired

Photos: ©BAGS BY RIEDLE

INFO: BAGS BY RIEDLE®

As a partner of the brand and advertising industry, the RIEDLE® company from Langenbrettach has been providing expertise and complete service in the production of paper carrier bags for 25 years. For Managing Director Volker Riedle, high-quality paper bags have two functions: they are of course a practical means of transport, but their enormous multi-visible appeal makes them a highly efficient image-promoting advertising medium. RIEDLE® attaches as much importance in production to the careful selection of materials and perfect workmanship as to the speed with which enquiries and orders are processed. RIEDLE® delivers a sample of the desired advertising bag to the customer within 24 to a maximum of 36 hours. Clients include brands and companies such as Bosch, Sony, Mercedes, OBI, Zentis and Hilfiger.

Contact partner:

Sibylle Kolb
sibylle.kolb@riedle.de
BAGS BY RIEDLE®
Bei der Leimengrube 17
74243 Langenbrettach
www.riedle.de
Telefon +49 (0)7139 / 93152-0
Mobil +49 (0)178 / 8465909

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